



Social Media Policy

This policy applies to all Guardian Angels for Soldier's Pet volunteers who participate in any form of social networking (either personally or on behalf of the organization).

Guardian Angels for Soldier's Pet recognizes that volunteers may maintain or contribute to personal blogs, message boards, conversation pages and other forms of social media (such as Facebook, LinkedIn and Twitter) outside of their volunteer role and may periodically post information about their volunteer position or Guardian Angels for Soldier's Pet's activities on these outlets. If an volunteer posts Guardian Angels for Soldier's Pet related information, they are required to exercise good judgment, abide by Guardian Angels for Soldier's Pet's policies, and take the following into consideration.

- Volunteers may not disclose confidential or proprietary organization information or similar information of third parties who have shared such information with Guardian Angels for Soldier's Pet. This in particular includes: names, locations, contact info of our foster homes, military service members, or pets fostered – refer to OPSEC / PERSEC Policy.
- Guardian Angels for Soldier's Pet's intellectual property, logos, and copyrights may not be used in any manner, except by designated representatives of the organization.
- If a volunteer is engaging on external social media platforms personally, they should not use the organization's name in their identity (e.g. username, "handle" or screen name), nor should they speak as a representative of the organization.
- If a volunteer is contacted by a member of the press because of any content on the volunteer's blog, message board, or social media page, and a media inquiry is generated - please direct the inquiry to the National Communications Director.

Volunteers are responsible for acting in a manner that is consistent with our organization's code of ethics. To that end, volunteers are expected to be courteous, respectful, and thoughtful about how other volunteers may be affected by postings. Incomplete, inaccurate, inappropriate, threatening, harassing or poorly worded postings may be harmful to other volunteers, damage volunteer relationships, undermine Guardian Angels for Soldier's Pet's effort to support our Military Service Members, violate Guardian Angels for Soldier's Pet policy or harm the Organization, which may result in disciplinary action up to and including termination of volunteer agreement. Volunteers bear full responsibility for the material they post on personal blogs or other social media.

For purposes of this policy, a "personal blog" or "social media" outlet includes personal websites and all forms of on-line community activities such as on-line social networks, message boards, conversation pages, and chat rooms.